

# Coffee Beyond the Beverage



The background features a watercolor-style illustration of a white coffee cup filled with dark coffee, resting on a matching saucer. The cup and saucer are set against a light brown, wood-grain-like background. In the top left corner, there is a sprig of coffee leaves and green coffee cherries. In the top right corner, there is a small sprig of green mint leaves. The title "Beyond the Beverage" is written in a dark brown, cursive font across the top of the image.

# Beyond the Beverage

- 1. SKINCARE INDUSTRY**
- 2. COFFEE ART**
- 3. BAKING INDUSTRY**

# Skincare Industry

## COFFEE SCRUB RECIPES

- FRESH GROUND COFFEE 1/2 CUP
- BROWN SUGAR 1/2 CUP
- MELTED COCONUT OIL 1/2 CUP
- VANILLA EXTRACT 1 TSP



# Skincare Industry

## MOM'S MAGIC

- COFFEE GROUNDS
- HONEY
- TURMERIC POWDER
- FRESH TOMATO PASTE

PS : EYEBALL ALL MEASUREMENTS



# Coffee Cupping

**COFFEE CUPPING OR COFFEE TASTING - A STANDARDIZED PROCESS OF EVALUATING THE AROMA AND FLAVOR PROFILE OF BREWED COFFEE TO ASSESS ITS QUALITY.**



# Flavor Wheel



**A VISUAL TOOL  
USED TO IDENTIFY  
AND CATEGORISE  
FLAVOURS BY  
PROFESSIONAL  
TASTERS**

# factors Influencing Coffee Taste

## Main Influences on the Taste of Coffee

Environment



Process



Roast



Brew



MISTOBX

**THE MAIN FACTORS  
INFLUENCING COFFEE  
TASTE**

**HOW ROASTING CAN  
AFFECT COFFEE TASTE**

## Roast Levels

Light Roast



Retains more of the raw plant characteristics

Medium Roast



Some of the plant characteristics are intact with some roasty features

Dark Roast



More transformed from the original plant characteristics to a roasty taste

MISTOBX

# Coffee Cupping

## THE PERFECT CUPPING JOURNEY

AROMA



BREW



SLURPING



OBSERVATION





# A stroke of Brew

## PAINTING WITH COFFEE GROUNDS

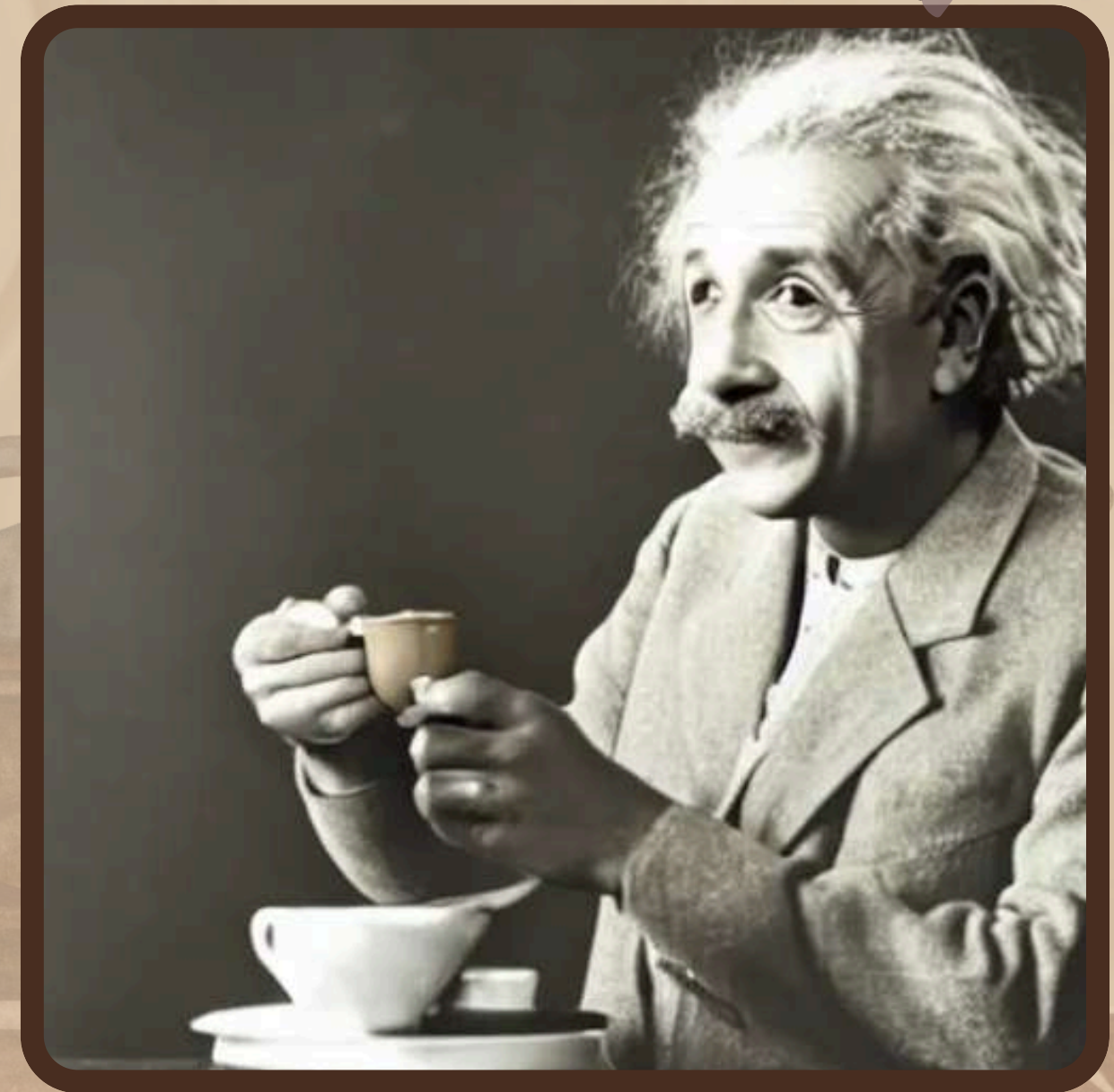


HIMA BINDU



COFFEE PAINTINGS AT AASRE

And here we part ways





*Thank*  
**YOU**

